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LOGO



THE Masiphumelele YOUTH Project





In the face of a problem SO BIG

The South African AIDS epidemic is one of the worst on the planet. Roughly 1,000 people are infected daily, around 60 percent whom are under the age of 25. The ending for these lives is being written before they have had a chance to live.

The experiences in Masiphumelele exposed the compelling need to reach adolescents as one of the primary means of stemming the tide of HIV/AIDS.

Approximately 23 percent of the Masi population is HIV positive, 40 percent of which are youth, and in particular young women aged 20-29.

The uncontrolled spread of HIV infection in these adolescents is fueled to a large extent by high-risk sexual behaviours, a fear of HIV testing due to social stigma, the absolute lack of youth-friendly services and the resulting feelings of alienation and hopelessness.

Sometimes we can actually do something which can change one corner of a vulnerable world. Our goal is to build a 500 square meter youth centre in Masiphumelele, a township outside of Cape Town providing

sport and recreation, education, skills training and sexual health services for adolescents ages 8-24.

To achieve this, we must raise \$500,000.

The project is endorsed by the Archbishop Desmond Tutu and Dr. James Orbinski, Past-President of Medecins Sans Frontieres (MSF) and Founder and President of Dignitas International. James accepted the Nobel Peace Prize on behalf of MSF in 1999. We are partnered with Cape Town's Desmond Tutu HIV Centre and Foundation, of which Desmond Tutu is Honorary Chair. The Arch has already donated \$50,000 to support the youth in Masiphumelele.

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Nearest field 10km AWAY

Welcome to the local Masi soccer team, the Happy Hearts. Fongo, Vuyisile and Mcebisi are three of your team mates. One problem. No field. Every time you want to play it is a 10 km to the nearest field and transportation is a challenge to say the least. Something needs to change.

A word from the coach. "It is not about having a place to train or keep our kits, but having a place to have fun. If we have a place for young people we can take them away

from the drugs and help them find themselves. They get up to trouble because they have no place to go. They give up on themselves. But if someone believes in them, then they can believe in themselves."

If we have a place for young people we can take them away from the drugs and help them find themselves.





HOPE

In unexpected places

When interviewed about what they wanted to be when they grew up, several of the young girls from the Masiphumelele “Future Fighters” said they want to be scientists and find the cure for Aids.

These kids live in a community with one of the highest HIV infection rates, the highest teen pregnancy rates, and the horrific epidemic of rape and sexual violence. We want them to grow up and do just that, but without the resources for these girls to hold on to a sense of self-esteem and tools for them to learn how to cope with the pressures of the poverty they live in, the prospect of them dying of Aids is all too real.

There is nothing typical about the youths here. One quarter has HIV, almost half of the infections are young woman and girls. Getting tested is considered an embarrassment at the local clinic, the idea of a youth centre with a facility for testing in a non clinical environment resonates in a way that could save dozens of young lives.

Meet Ntando Yalo and Wadie Dyani, the counselors for the youth program at the Desmond Tutu HIV Centre at the Masiphumelele Health Clinic. “Our work is primarily with the youth who are HIV negative. Part of our job is to help them stay that way. One of the things that they say most often is that

they need a 'place to call their own' in Masiphumelele so that they can learn skills, find jobs, have healthy opportunities like sports, learn to use computers, and develop life skills. The pressures on the youth to use drugs and engage in high risk sexual behaviour are real when there are no options or alternatives available to them.”



Aids FACTS

- Youth aged 15-24 make up 67% of newly infected individuals in the developing world
- Almost 2/3 of these are young women
- In Sub-Saharan Africa, young women are three times more likely to be infected than young men
- Marriage is no protection against HIV; HIV infection rates are higher among young married women (aged 12-19) than among their sexually active unmarried peers.
- In the next 70 years, if current levels of preventions and treatment don't change, 68 million people are expected to die of aids worldwide.
- Multiply one mother's plea by 40 million. That's how many people are infected with HIV in the world. 70% of them live in Sub-Saharan Africa
- Without prevention efforts, 35% of children born to an HIV positive mother will become infected with HIV. At least a quarter of newborns infected with HIV die before age one, and up to 60% will die before reaching their second birthdays.
- Only one in ten persons infected with HIV worldwide has been tested and knows his/her HIV status.
- By the end of 2005, 40.3 million people were living with HIV/AIDS, including 17.5 million women and 2.3 million children under the age of 15



The last WORD

The last word belongs to one of these young people, who is a poet at heart. Noluthando Banca, 18, female and in grade 11. A member of the Future Fighters, a teen group. "We are dying, dying! This HIV is killing us. Every day children are affected, we are trying to bring our future back. We need to educate our community, our parents, ourselves. If we had a youth centre, we can train in drama to teach the message! We need a place where we can come freely and to belong, where we can be together, to avoid drugs and teen pregnancies and HIV, to teach even young children that our future does not have to be over, we want a better future, and better world, the future is in our hands and we must fight for it!"

This centre is not just about sports, uniforms, music, dance, talks, programs or talks. It is about transformation, opening doors, shared dreams and possibilities, for the future.

We need your support to reach our target. We've made good progress but we must widen the donor circle to accomplish the mission. Every donation will be made in full to the campaign. All administration costs are covered by the founders donations.

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Where we are SO FAR

We do not have a moment to waste, our work has begun and here's a snapshot of where we are.

- Land for the site of the Youth Centre has been purchased
- We cannot wait for the building to be put in place before engaging the youth so we are working to establish a sports program.
- Architect plans are in progress
- The builder has been hired. We will be using local workers to maximize the positive economic effect on this region.
- At least 50% of the construction workers will be local youth.
- The community project coordinator is being hired.
- The building is being constructed.
- The building has been completed.

Here's where you COME IN

Foundation Donors: You will be helping to lay down the bricks, pour the concrete and start the building. \$2,000 - \$5,000

Light Givers: You will be providing the windows and doors to let in the light and make this centre open and free. \$ 5,000 - \$10,000

Field of Dreams Makers: You will make possible the fields, add equipment and uniforms to make this place a true recreational and health facility. \$10,500 - \$24,000

Honorary Doctorate: You get an honorary doctorate as a Doctor of Philanthropy. Your donation is the mortar to the bricks, the arms and legs to build it and the life of breath to the vision. \$25,000 +

All contributions are tax deductible.



YES! I'm with you in making the Masiphumelele Youth Centre for adolescents a reality.

Donor Information (please print)

Name _____

Address _____

City _____ Province _____ Postal Code _____

Telephone (h) _____ Telephone (c) _____

Email _____

Donation Information

Here is my (our) gift of

Foundation Donor \$2,000 - \$5,000 \$ _____

Light Giver \$ 5,000 - \$10,000 \$ _____

Field of Dreams Maker \$10,500 - \$24,000 \$ _____

Honorary Doctorate \$25,000+ \$ _____

Other \$ _____

I (we) plan to make this contribution in the form of: cash cheque shares

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

I (we) wish to have our gift remain anonymous.

Signature: _____ Date: _____



By cheque

Please make payable to:

Vancouver Foundation (attn: Lisa Pullan)

Re: The Masiphumelele Youth Project
Suite 1200, 555 West Hastings St.
Box 12132, Harbour Centre
Vancouver, BC, Canada
V6B 4N6

Tel: 604-688-2204

Fax: 604-688-4170

Indicate "Masiphumelele Youth Project-
Desmond Tutu HIV Foundation"
on the memo portion of the cheque.



By cheque

Please make payable to:

South Africa Development Fund

Re: South Africa Development Fund
(attn: Judie Blair)
555 Amory Street
Boston, MA 02130

Indicate "Masiphumelele Youth Project"
on the memo portion of the cheque.

By credit card

Donate online by visiting
www.sadevelopmentalfund.org
Designate the donation to
"Masiphumelele Youth Project".



By cheque

Please make payable to:

**Jerusalem Aids Project (JAIP) for the
Masi Youth Project**

Re: JAIP
Heler 10 Street
P.O.B. 7179
Jerusalem 91072, Israel

Please visit the website at www.tutu-hivfoundation.org.za/about.htm



By cheque

Please make payable to: **Ubuntu Charitable Foundation**

Re: Ubuntu Charitable Foundation (attn:
Bill Frankel)
Penningtons, Buckersbury House
83 Cannon Street, London, England
EC4N 8PE

Indicate "Masiphumelele Youth Project"
on the memo portion of the cheque.

By credit card

Donate online by visiting www.justgiving.com
Search for "Ubuntu" under "Charities" and
proceed with the donation
to the Masi Youth Project via the "Ubuntu
Charitable Foundation"

THANK YOU
For making it happen

LOGO